

Title:	Cookies Policy
Type:	Policy
Group:	Data Protection
Date:	June 2026
Version:	1.0

Target audience (including bank, temporary, or agency colleagues)	
People who need to know this document in detail:	Engagement and IT teams
People who need to have a broad understanding of this document	Engagement and IT teams
People who need to know that this document exists	All CHF colleagues

Review frequency:	Annually
Next review process to start:	Spring 2027
This document will remain valid during the review process	

Lead:	Engagement Transformation Lead
Support:	Head of Technology

Version control:

Version No	New document or reasons for revision	Agreed by:	Date
1.0	New policy	ELT	June 2026

Linked documents:

Fundraising Privacy Policy
All Policies, Procedures, Guidelines, Protocols for Chailey Heritage Foundation

1. Introduction

This Cookie Policy explains how Chailey Heritage Foundation uses cookies and similar tracking technologies when you visit our website at **chf.org.uk** (the "Site"). It explains what these technologies are, why we use them, and your rights to control our use of them.

2. What Are Cookies?

Cookies are small text files that are placed on your computer, smartphone, or other device when you visit a website. They are widely used to make websites work, or work more efficiently, as well as to provide reporting information and assist with personalisation.

Cookies set by the website owner (in this case, us) are called "first-party cookies". Cookies set by parties other than the website owner are called "third-party cookies". Third-party cookies enable features or functionality to be provided on or through the website, such as advertising, interactive content, and analytics.

3. Types of Cookies We Use

We use the following categories of cookies on our Site:

3.1 Strictly Necessary Cookies

These cookies are essential for the Site to function and cannot be switched off. They are usually set in response to actions you make, such as setting your privacy preferences, logging in, or filling in forms. You can set your browser to block these cookies, but some parts of the Site may not function as a result.

3.2 Performance and Analytics Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Site. They help us understand which pages are the most and least popular, and see how visitors move around the Site. All information collected by these cookies is aggregated and therefore anonymous.

3.3 Functional Cookies

These cookies enable the Site to provide enhanced functionality and personalisation, such as remembering your preferences (e.g. language or region). They may be set by us or by third-party providers whose services we have added to our pages.

3.4 Marketing Cookies

Marketing cookies are used to track visitors across websites in order to display advertisements that are relevant and engaging for the individual user. They may be set by us or by third-party advertising partners and are used to build a profile of your interests, measure the effectiveness of advertising campaigns, and deliver targeted advertising both on our website and on other websites you visit.

4. Specific Cookies We Use

Below is a list of the main cookies used on this Site:

Strictly Necessary cookies

These cookies keep our website secure and working properly. You can't turn them off.

Cookie name	Purpose	Duration
CookieControl	Remembers your cookie preferences	3 months
csrftoken	Protects forms and prevents security risks	1 year
__cf_bm	Helps protect our site from bots and attacks (Cloudflare)	30 minutes
_cfuvid	Helps distinguish users for security (Cloudflare)	Session
ASP.NET_SessionId	Keeps your session active as you use the site	Session
JSESSIONID	Maintains your session across pages	Session
__RequestVerificationToken	Protects against fraudulent requests	Session
__stripe_mid / __stripe_sid	Supports secure online payments (Stripe)	Up to 1 year
m (Stripe)	Supports payment processing	1 year

Performance & Analytics cookies

These cookies help us understand how people use our website. We only use them if you agree.

Cookie name	Purpose	Duration
_ga	Identifies users for analytics (Google Analytics)	1 year
ga*	Tracks sessions and behaviour (Google Analytics)	1 year
_clck	Stores data on how you use the site (Microsoft Clarity)	1 year
_clsk	Helps combine page views into a single session (Clarity)	24 hours
CLID	Tracks user behaviour for heatmaps (Clarity)	1 year

Functional cookies

These cookies support features like video content and improve your experience.

Cookie name	Purpose	Duration
__cf_bm (Vimeo)	Protects embedded video content from abuse	30 minutes
_vt_vid	Tracks video interactions	6 months
PLAY_SESSION	Supports embedded media playback	Session

This list may be updated from time to time. Please check back regularly for the most current information.

Marketing cookies

These cookies are used by third-party services to track engagement and show relevant content. We only use them if you agree.

Cookie name	Purpose	Duration
bcookie	Tracks use of LinkedIn services	1 year
bscookie	Identifies secure LinkedIn sessions	1 year
lidc	Helps deliver LinkedIn services	24 hours

li_gc	Stores cookie consent preferences within LinkedIn	6 months
UserMatchHistory	Tracks visits across sites (LinkedIn)	30 days
AnalyticsSyncHistory	Supports data syncing for LinkedIn analytics	30 days
lang	Stores language preferences (LinkedIn)	Session

Additional cookies

Some cookies may be set as part of security tools or third-party services. These may include:

- _pxvid, _px3, pxcts (security and bot protection tools)
- Session cookies linked to careers or external platforms

These support core functionality or security and do not track you for marketing purposes.

5. Third-Party Cookies

Some cookies are placed by third parties on our behalf. These third parties may include analytics providers, advertising networks, and social media platforms. We have limited control over these cookies. We encourage you to review the privacy and cookie policies of these third parties directly.

6. Your Choices and How to Control Cookies

You have the right to decide whether to accept or reject non-essential cookies. You can exercise your preferences in the following ways:

6.1 Cookie Consent Banner

When you first visit our Site, you will be presented with a cookie consent banner. You can accept all cookies, reject non-essential cookies, or customise your preferences by category. You can change your

preferences at any time by clicking the cookie settings link in the footer of our Site.

6.2 Browser Settings

Most web browsers allow you to manage cookie settings. You can set your browser to refuse cookies or to indicate when cookies are being sent. However, if you restrict cookies, some features of our Site may not function correctly. Browser-specific instructions can be found at:

- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- Safari: <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>
- Microsoft Edge: <https://support.microsoft.com/en-us/windows/manage-cookies-in-microsoft-edge>

6.3 Opt-Out Tools

You can also opt out of certain third-party tracking via these tools:

- Google Analytics Opt-out: <https://tools.google.com/dlpage/gaoptout>
- Your Online Choices (EU/UK ad opt-out): <https://www.youronlinechoices.com>
- Network Advertising Initiative Opt-out: <https://optout.networkadvertising.org>

8. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, or our data practices. Any changes will be made available with an updated "last updated" date. Where the changes are material, we will notify you via a prominent notice on the Site or by other appropriate means.

We review this policy annually.

